



Version of June 23, 2025

Welcome to Pisa for the R&D Management Conference! We really hope you will have a wonderful time. In this document, you will find information which will help you enjoy all the scheduled events. The conference will take place in different locations in the city centre but you can easily walk to them.

Please use **#rnd2025** when you post something on LinkedIn.

Andrea Piccaluga and the organizing team.

In particular, parallel sessions will take place in three locations which we will call **SEMINARIO** ("E" on map), **SCUOLA** ("A" on map) and **POLO-UNIFI** ("C" on map).

The R&D Management Conference has never been a particularly formal event and Pisa 2025 will not be an exception. On the contrary, June can be rather **hot** in Pisa. So don't hesitate to participate without a jacket; a simple shirt will be OK!

In case you are not sure about the location of an event or a conference room, you will find young men and women wearing distinctive red Sant'Anna t-shirts. Ask them!



Before the Conference

Saturday June 28 and Sunday 29 - Doctoral Symposium.

Sunday June 29, starting from **6 pm**, everyone is invited a welcome aperitif at the newly restructured **Scuola Sant'Anna** facility located in **Piazza Santa Croce in Fossabanda, 11**. This is a nice former convent about 15/20 minutes walk from the city centre. Here you can register and receive the conference bag.

The aperitif will last until about **10 pm**.



Monday June 30, 2025

Starting from **8.15 am** you can register at **Polo Carmignani, University of Pisa (POLO-UNIPi)**, which is where the morning plenary session will take place. This facility can be reached through the famous *Piazza dei Cavalieri*, in the city centre. The entrance is between the two buildings in the picture.



The conference will start at **9:15 am** with institutional greetings (**Lino Cinquini**, Director of the Institute of Management at Scuola Superiore Sant'Anna; **Jeremy Klein**, Chair of Radma; **Nicola Vitiello**, Rector of Scuola Superiore Sant'Anna; **Luigi Fiorentino**, President of the National Biodiversity Future Centre; **Arabella Mocciano Li Destri**, President of the Italian Management Association; **Alberto Di Minin** and **Paavo Ritala**, Editors of the R&D Management Journal; **Andrea Piccaluga**, Scuola Superiore Sant'Anna and Conference Chair.

Then, **from 10 am to 11 am**, we will have the first plenary session, with **Maria Chiara Carrozza** (President of the National Research Council) and **Enrico Giovannini** (Scientific Director of ASviS). Both are former ministers of the Italian Government. This session will be coordinated by **Alberto Di Minin** (Scuola Superiore Sant'Anna).

From **11 am to 12:15 am**, we will have the second plenary session, with **Caroline Paunov** (OECD), **Federica Fogliani** (National Biodiversity Future Centre), and **Markus Perkmann** (Imperial College). Please notice that there will be no coffee break in the morning. This session will be coordinated by **Jacopo Cricchio** and **Giovanni Tolin** (Scuola Superiore Sant'Anna).

We will then walk for about 10 minutes towards **SEMINARIO**, in Piazza Santa Caterina 4. More precisely, we will enter from the entrance beside the church and go to the SEMINARIO's nice garden/park, for the buffet lunch. The entrance is one of the brown doors on the left, looking at the church.



No later than **2:15 pm**, we will start moving to the first parallel session (**2.30-4 pm**), which will be taking place in three different locations (**SEMINARIO** itself, **SCUOLA** just across the square and **POLO-UNIFI** where the morning plenary session was scheduled).



The afternoon coffee break will be from **4 to 4.30 pm** in the **SEMINARIO** garden.

The second parallel session will be from **4.30 to 6 pm**.

After the second parallel session, we will meet in Piazza Arcivescovado (10 minutes' walk), where we will divide into groups of 20/30 people and enjoy a guided visit to the famous *Piazza dei Miracoli (Leaning Tower)*.

Just after the visit, at **about 8 pm**, we will enjoy our aperitif/dinner in the square itself, with a fascinating view of the Leaning Tower. During the aperitif/dinner, the conference photo will be taken.



After the Duomo aperitif, from **10 pm to 1 am** there will be a live music set at **Cinema Lumiere** sponsored by the **DETAILLs Living Lab** a space where researchers, artists, and the public come together to reflect on the impact of AI on product development. Since there are limited spots available for the R&D 'n' Roll Party, sign up here on **EVENTBRITE** in case you are interested.

Tuesday July 1, 2025

There will be four parallel sessions on this day, and they will take place in the three well known locations: **SEMINARIO**, **SCUOLA** and **POLO-UNIFI**:

- 9 to 10:30 am
- 11 to 12:30 am
- 2:30 to 4 pm
- 4:30 to 6 pm

Coffee breaks will take place between sessions and lunch will be served starting from 12.30 in the **SEMINARIO** garden.

Also, special events will take place at **SCUOLA**, in Piazza Martiri della Libertà 33:

- **9 am to 10.30 am** - Meet the editor session – In Aula Magna, Scuola Superiore Sant’Anna. With R&D Management, Sinergie, TASM, JPIM, JofTEM, JoBR, EJoIM. This session will be coordinated by **Valentina Cucino** (Lumsa University)
- **11 am to 12.30 pm** - Guest Editors will describe a few Special Issues linked to the Conference – In Aula Magna Scuola Superiore Sant’Anna. This session will be coordinated by **Giulio Ferrigno** (Scuola Superiore Sant’Anna)
- **2:30 pm to 4 pm** - Meeting of the Biodiversity Observatory – In Aula Magna Storica, Scuola Superiore Sant’Anna. *Registration to this event will be necessary and free.* <https://forms.office.com/e/3JHuxWLBsU>
This session will be coordinated by **Jacopo Cricchio and Alberto Di Minin** (Scuola Superiore Sant’Anna)
- **4 pm to 6 pm** - **A free guided visit to the local Botanic Garden will be organized in the afternoon.** The meeting point is in front of Sant’Anna’s main entrance. Sign up here on **EVENTBRITE** in case you are interested.

Starting from **7 pm (and until 8 pm)**, there will be a bus transfer from Pisa (the bus stop will be in Lungarno Pacinotti 35, in front of the “Di Qua d’Arno” Bar/Restaurant; see the pictures below) towards PalaTodisco, a modern conference centre about 5 km away, where an aperitif will be served from **7.30 pm** and where the gala dinner will start at **8.30 pm**. During the dinner, announcements about **future conferences** and **best papers** will be made. After the dinner, music and dancing.



Starting from 10 pm buses will be available to return to Pisa (exactly to the same bus stop). The last bus will leave PalaTodisco at **about 1:45 am**. Be careful not to miss it!



Wednesday July 2, 2025

9 am to 10 am - Plenary session with industry - In Aula Magna, **SCUOLA**. Three very interesting companies will be present: **ENEL** (**Nicola Rossi**, Chief Innovation Officer), **ABOCA** (**Jacopo Orlando**, Chief Sustainability Officer), and **3BEE** (**Virginia Castellucci**, Head of Communication). This session will be coordinated by **Gianluca Gionfriddo** and **Martina Tafuro** (Scuola Superiore Sant'Anna).

10 am to 11 am - Plenary session with closing remarks and announcements - In Aula Magna, **SCUOLA**.

11 am to 11:30 am - Coffee break

11:30 am to 1:00 pm - Parallel Session at **SEMINARIO**, **SCUOLA** and **POLO-UNIFI**

1:00 pm - Light lunch at **SEMINARIO**.



The longest walking distance between two locations is 7'

- A** SSSA - main campus,
Piazza Martiri della Libertà 33
- B** SSSA - Palazzo Boyd,
Via Santa Cecilia 24
- C** UniPi, Polo Carmignani,
Piazza dei Cavalieri 6
- D** Piazza dei Miracoli (Leaning Tower)
- E** Seminario Arcivescovile,
Piazza Santa Caterina 4

LOCAL EMERGENCY NUMBER
(Police, Fire, Ambulance) **112**

WI-FI ACCESS

- Eduroam, OR
- Sant'Anna R&D
(password: R&D2025!)

SSSA = Scuola Superiore Sant'Anna
UniPi = University of Pisa